



2012

AAPL Exhibitor Registration

**Hyatt Regency
Jersey City, NJ
June 20-22, 2012**



The AAPL invites you to exhibit in Jersey City, NJ on June 20-22 at the 2012 AAPL Annual Conference & Membership Meeting. We welcome your company in our vendor room. We are excited to offer more time with the attendees than in prior years!

Sponsorship/Vendor Opportunities

Gold Sponsorship

\$2,000

Your sponsorship will share the costs of the Wednesday evening welcome reception.

For your sponsorship, your company will receive:

- ✓ PREMIERE Vendor space
- ✓ Primary visibility with your logo in the AAPL Spring Newsletter - Please provide a color logo (JPEG ONLY).
- ✓ Primary Placement & full-page ad in the Sponsor & Vendor Program.
- Full page color ad specs are: 7" wide and 9.5" depth – Format: JPEG ONLY, (1color ad and 1 Color Logo.)
- ✓ A personal introduction to say a few words to conference attendees
- ✓ Name on the cover of the conference brochure

Silver Sponsorship

\$1,600

Your sponsorship will share the costs of the breaks.

For your sponsorship, your company will receive:

- ✓ Primary visibility with your name in the AAPL Spring Newsletter - Please provide a color logo (JPEG ONLY).
- ✓ Attractive placement & 1/2 page color ad in the Sponsor & Vendor Program.
Format: JPEG ONLY, (1 color ad, and 1 color logo.)
- ✓ Vendor space
- ✓ Name in the conference brochure

Bronze Sponsorship

\$1,250

Your sponsorship will share the costs of the Motivational Speaker and/or Keynote speaker.

For your sponsorship, your company will receive:

- ✓ Recognition in the AAPL Spring Newsletter
- ✓ Recognition in the Sponsor & Vendor Program with a ½ horizontal page ad.
Format: JPEG ONLY, (1 color ad and 1 color logo)
- ✓ Vendor space

Vendor Space Only

\$800

Your vendor space will include:

- ✓ ¼ page ad in the Sponsor & Vendor Program
Format: JPEG ONLY, (1 color ad and 1 color logo)



American Association
of Physician Liaisons, inc.

Registration

Registration Deadline: March 31, 2012

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ **Fax:** _____

Email: _____

Contact name: _____ **phone #:** _____

Marketing Contact: _____ **phone #:** _____

Names of company representatives attending: (two per booth)

_____ Attending: Conference

_____ Attending: Conference

*Ads and Logos: Logo due no later than **March 31** and company ad due **April 15**. Please send to ammanagementllc@gmail.com

Please indicate your level of participation:

Gold \$2000 _____

Silver \$1600 _____

Bronze \$1250 _____

Vendor \$800 _____

***My company will donate a Door Prize? Yes** ____

Check Enclosed

Credit Card

Card Type: _____ Number: _____

Security Code: _____ Zip Code: _____ Expiration Date: _____

Please send registration and make checks payable to:

**AAPL
C/O AM Management, LLC
PO Box 13891
Maumelle, AR 72113**

Cancellation policy: Refunds of 50% will be given if AAPL is notified before May 6, 2012. No refunds will be given after May 6, 2012.

Conference Planning

Exhibit Booth Space

Exhibit booths are single 6' tables, covered and skirted. Exhibitors should contact the meeting site directly for special needs: i.e., shipping/receiving of materials, electrical outlets, extension cords/power strips, phone lines, computer/internet accommodations, etc. Any applicable fees and payment arrangements for these special needs/services will be the responsibility of the exhibition company.

Exhibit Days and Hours

Please have a representative at your booth during breakfast and all breaks. Security is the responsibility of the exhibitor.

Conference Hours

- Wednesday, June 20 - 1:00 pm – 4:00 pm
- Thursday, June 21 - 7:30 am – 4:00 pm
- Friday, June 22 - 7:30 am - 12:30 pm

Prize drawings will be held during the final break on Friday.

Booth must be up and representatives must be present to win.

Exhibit Hall Set-Up and Removal

Set-up — Wednesday, June 20: 10:30 am – 12:30 pm

Take-down — Friday, June 22 after the final break

Attending Exhibit Representatives

Only two representatives will be allowed per booth. Representatives of exhibiting companies must be identified by an official conference name badge.

Meal and Activity Accommodations

Exhibitors are invited to join all conference meals and activities.

Lodging

A block of rooms have been reserved at a rate of \$229 per night. Reservations can be made by calling the Hyatt Regency at 201 469 1234

Exhibitors/AAPL Liaison Reception

Wednesday, June 20, 4:00-6:00 pm

Please make plans to attend. It is a great opportunity to interact with the Liaisons.

Questions about the conference?

Contact: Carla Alexander

ammanagementllc@gmail.com

501-759-3383